



## MEMBERSHIP BENEFITS & SERVICES

### AIRLINE MEMBERS

#### Corporate Exposure

For elevating your profile to business partners & customers

- Guaranteed opportunity to address the XLA Board of Directors for up to 60 minutes (at least once every two years)
- Opportunity to conduct an annual conference call with XLA's Board of Directors and Industry Members
- Eligibility to participate in Annual "XLA Airline of the Year" survey, with media exposure for all winners, including XLA publicity, high-profile web site posting, and exposure in *XLA Express*
- Featured placement periodically on a new rotating "Airline Window" on the XLA web site home page for attracting business partners to your web site, advertising a particular product or service
- Business exposure opportunities with a listing in XLA's "Member Business Services" section of the web site, where firms seeking your company's services will find a corporate profile of your company and link directly to your site
- Member Profiles in *XLA Express* and on the web site, providing important business exposure to potential business partners
- Free advertising opportunities, valued at nearly \$1,000, in both *XLA Express* and *XLA Extra*.
- Exclusive listing in and access to XLA's "e-list" directory of member e-mail addresses--on request

#### Business Services

For enhancing partnerships and operating more profitably

- Annual meeting with XLA Airline Liaison Committee for raising questions, floating ideas, selling your latest products and services
- A significant discount on exhibit space at AirCargo, the industry's premier trade show and conference dedicated to the air freight and express shipment industry, co-sponsored by XLA, the Airforwarders Association and the Air & Expedited Motor Carriers Association
- Discounted registration fees for AirCargo, where attendees and exhibitors enjoy opportunities to forge new business partnerships and network with industry peers
- Access to the online XLA Career Center, to view and post job openings for express delivery and logistics professionals
- Discounted fees through XLA affinity partners: Penske Truck Rental and The World Academy
- Access to the "Business Resources Guide," a listing of XLA Associate Members who offer an array of services members may use to operate more efficiently and profitably
- Registration fee discounts on educational forums and conferences sponsored by XLA
- **Complete access to information provided by the Government Affairs Committee**

More...

## Information Services

### About laws and regulations that govern the industry

- Subscriptions to:
  - Timely *XLA Alerts*, delivered electronically, as developments occur on national and international legislative and regulatory fronts that govern security, customs, trade, trucking, etc.
  - *XLA Express*, the association's bi-monthly print newsletter that reports on association activities, industry news, and other issues that affect express and logistics operators
  - *XLA Extra*, a bi-weekly, electronic publication reporting on legislative, regulatory and other developments
- Exclusive access to the "Members Only" section of XLA's web site, [www.expressassociation.org](http://www.expressassociation.org), where you'll find archived issues of all XLA publications and serial communications, available for download

## Professional Development & Networking

### For gaining tips & techniques and improving operating efficiencies

- Opportunities to network with potential business partners and others who are part of the global express industry
- Access to education programs jointly developed with industry specialists that address the critical topics of the expedited delivery industry, plus registration fee discounts
- Registration fee discounts on educational forums and conferences sponsored by XLA

## Other Privileges of Membership

- Access to the official XLA logo for use in corporate literature to show your affiliation with an internationally recognized authority and representative of the express delivery industry