



MEMBERSHIP BENEFITS & SERVICES

ASSOCIATE MEMBERS

Professional Development & Networking

For gaining tips & techniques for improving operating efficiencies

- Opportunities to network with executive-level potential business partners and others who are part of the global express industry
- Access to educational programs jointly developed with industry specialists that address the critical topics of the expedited delivery industry
- Registration fee discounts on educational forums and conferences sponsored by XLA

Business Services

For enhancing partnerships and operating more profitably

- **Complete access to information provided by the Government Affairs Committee**
- A significant discount on exhibit space at AirCargo, the industry's premier trade show and conference dedicated to the air freight and express shipment industry, co-sponsored by XLA, the Airforwarders Association and the Air & Expedited Motor Carriers Association
- Discounted registration fees for AirCargo, where attendees and exhibitors enjoy opportunities to forge new business partnerships and network with industry peers
- Access to the online XLA Career Center, to view and post job openings for express delivery and logistics professionals

Corporate Exposure

For elevating your profile to potential business partners & customers

- Introductory corporate profile in *XLA Express*, XLA's bi-monthly print newsletter, offering valuable business exposure to potential customers among the XLA membership (subject to length and publication schedule)
- Limited-time Feature Profile about your company's products and services on XLA's web site in a prime "Spotlight" location
- Business exposure opportunities with a listing in XLA's "Member Business Services" section of the web site, where businesses seeking your company's services will find a brief profile of your company and link directly to your web site
- Exclusive sponsorship and discounted advertising opportunities for added business exposure to members of XLA and the industry in the *XLA Express* and the XLA web site. Contact XLA for details.
- Opportunities to network with potential business partners and others who are part of the global express industry
- Exclusive listing in and access to XLA's "e-list" directory of member e-mail addresses – available on request

More...

- Exclusive listing in the XLA Business Resource Guide, which promotes your company to other XLA members who may need your products and services
- Opportunities to network with executive-level potential business partners and others who are part of the global express industry

Information Services

For complying with U.S. laws and regulations that govern your business

- Subscriptions to:
 - Timely *XLA Alerts*, delivered electronically, as developments occur on national and international legislative and regulatory fronts that govern security, customs, trade, postal issues and more
 - *XLA Express*, the association's bi-monthly print newsletter that reports on association activities, industry news, and other issues that affect express and logistics operators
 - *XLA Extra*, a bi-weekly, electronic publication reporting on legislative, regulatory and other developments
- Exclusive access to the "Members Only" section of XLA's web site, www.expressassociation.org, where you'll find archived issues of all XLA publications and serial communications, available for download

Other Privileges of Membership

- Access to education programs jointly developed with industry specialists that address the critical topics of the expedited delivery industry, and registration fee discounts. These forums are opportunities for connecting with XLA members as a potential service provider
- Access to the official XLA logo for use in corporate literature to show your affiliation with an internationally recognized authority and representative of the express industry
- Opportunities to offer XLA members business and other services as one of XLA's Affinity Program Partners, providing excellent corporate exposure and potential business