



MEMBERSHIP BENEFITS & SERVICES

INDUSTRY MEMBERS

Working on your behalf...As the premier association of the express delivery and logistics industry, XLA is your voice on Capitol Hill, within federal regulatory agencies, before the Administration, and on the international scene, assuring that your industry's interests are represented. With numerous successes on these fronts, XLA is aggressively working to ensure that your operations and bottom line are protected from onerous laws, regulations and executive orders.

Business Services

For enhancing partnerships and operating more profitably

- **Complete access to information provided by, and the option to participate in, the Government Affairs Committee**
- Assistance with critical U.S. crisis communications should the need arise. XLA resources and spokespersons are available to help respond carefully, appropriately and effectively on behalf of the industry in times of crisis, using a professionally developed Crisis Communications Plan
- A significant discount on exhibit space at AirCargo, the industry's premier trade show and conference dedicated to the air freight and express shipment industry, co-sponsored by XLA, the Airforwarders Association and the Air & Expedited Motor Carriers Association
- Discounted registration fees for AirCargo, where attendees and exhibitors enjoy opportunities to forge new business partnerships and network with industry peers
- Access to the online XLA Career Center, to view and post job openings for express delivery and logistics professionals
- Discounted fees through XLA affinity partners: Penske Truck Rental and The World Academy
- Access to the "*Business Resources Guide*," a listing of XLA Associate Members who offer an array of services members may use to operate more efficiently and profitably
- Registration fee discounts on educational forums and conferences sponsored by XLA

Corporate Exposure

For elevating your profile to potential business partners & customers

- Business exposure opportunities with a listing in XLA's "Member Business Services" section of the web site, where firms seeking your company's services will find a corporate profile of your company and link directly to your site
- Exclusive sponsorship and discounted advertising opportunities for added business exposure to members of XLA and the industry in *XLA Express* and the web site. Contact XLA for details
- Exclusive listing in and access to XLA's "e-list" directory of member e-mail addresses - on request

More..

Information Services

For complying with laws and regulations that govern your business

- Complimentary subscriptions to:
 - *XLA Alerts* published electronically as information becomes available about security developments
 - *XLA Express*, the association's bi-monthly print newsletter that reports on association activities, industry news, and other issues that affect express and logistics operators
 - *XLA Alerts* published electronically as developments occur on national and international legislative and regulatory fronts that govern security, customs, trade, postal issues, and more
- Exclusive access to the "Members Only" section of XLA's web site, www.expressassociation.org, where you'll find back issues of all XLA publications and serial communications available for download

Professional Development & Networking

For gaining tips & techniques for improving operating efficiencies

- Opportunities to network with executive-level potential business partners and others who are part of the global express industry
- Access to educational programs jointly developed with industry specialists that address the critical topics of the expedited delivery industry
- Registration fee discounts on educational forums and conferences sponsored by XLA

Other Privileges of Membership

- Voting rights in the business of the association
- Opportunity to participate in the association at the new Gold Member level
- Eligibility for election to the Board of Directors
- Opportunities to participate in XLA committees
- Access to the official XLA logo for use in corporate literature to show your affiliation with an internationally recognized authority and representative of the express delivery industry